

CACHE COUNTY TOURISM PROFILE

County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
DEMOGRAPHIC					
Population	103,564	105,671	109,022	3.2%	6
Total Non-Ag Employment	46,913	48,119	49,737	3.4%	6
Non-Ag Avg Monthly Wage	\$2,079	\$2,161	\$2,236	3.5%	21
Per Capita Income	\$23,526	\$23,819	\$23,373	-1.9%	21
Unemployment Rate*	3.5%	2.3%	2.1%	-8.7%	17
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$143.0	\$143.0	\$166.4	16.4%	7
Travel & Tourism Related Employment	1,449	1,245	3,097	148.8%	8
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$2,580	\$2,223	\$2,711	21.9%	7
Transient Room Tax	\$275.1	\$269.9	\$316.7	17.3%	14
Restaurant Tax	\$800.6	\$843.4	\$915.1	8.5%	7
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$1,160.5	\$1,275.9	\$1,347.9	5.6%	7
REGIONAL VISITATION COUNTS					
SR-91 UT/ID Traffic Count	2,487,475	2,169,925	2,354,250	8.5%	
SR-89 UT/ID Traffic Count	748,250	618,675	1,129,675	82.6%	
Bear Lake (3 Locations)	105,849	232,825	225,985	-2.9%	
Willard Bay S.P.	244,049	325,933	192,224	-41.0%	
Hyrum S.P.	62,712	67,980	82,480	21.3%	

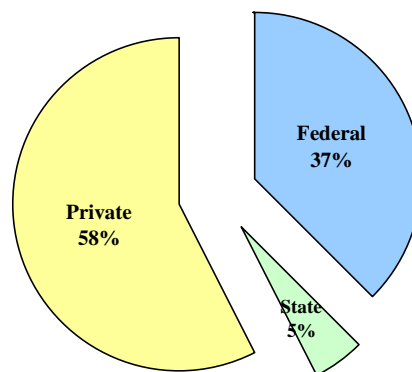
* Several Counties have identical Unemployment Rates
r = revised

Land Ownership - 2007	No. of Acres	% Total
Total Acres in County	747,754	100.0%
Federal Government	279,328	37.4%
BLM	133	0.0%
US Forest Service	279,195	37.3%
National Park Service	--	--
National Wildlife Service	--	--
Other •	--	--
State Government	37,689	5.0%
Utah State Parks & Recreation	315	0.0%
Utah State Wildlife Reserves	20,355	2.7%
State Trust Lands	17,019	2.3%
Other ••	--	--
American Indian	--	--
Private*	429,587	57.5%

• Includes Military and Bankhead Jones land
•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2007



Cache County Tourism Profile

